

Pınar Su in Brief

Pınar Su has made itself an important part of water consumers' everyday lives.

Pınar Su is a member of the Yaşar Group, a group of companies which offers innovative products that enhance the quality of life for people in every business line that it enters and which is committed to maintaining its stature as an innovative pioneer.

Having laid the foundations of Turkey's first spring water packaged in non-returnable bottles in 1984, Pınar Su quickly expanded its capacity, making itself an important part of more consumers' everyday lives.

Today, the natural spring water that Pınar Su harvests from the Madran, Gökçe ağaç, and Toros springs is offered to an appreciative group of customers in Turkey and the countries the company exports to under the "Pınar Yaşam Pınarım" name, which means "Pınar: My Life Source".

Pınar Su produces water under ultra-hygienic conditions in Turkey.

Producing wholesome water for healthier people, Pınar Su was both the first bottled water brand in Turkey to receive Turkish Standards Institute (TSE) certification and the first beverage produced in Turkey whose quality was accredited by NSF International, a not-for-profit, non-governmental organization that provides standards development, product certification, auditing, education, and risk management for public health and safety.

Pınar Su makes use of the most advanced technology currently available in the world while also deploying its strong infrastructure to keep continuous track of technological developments. Pınar Su's operations are carried out in bottling plants where water is bottled exactly as it was harvested at source, without any changes in its natural state or balanced mineral content, and all under ultra-hygienic conditions that are far superior to industry standards.

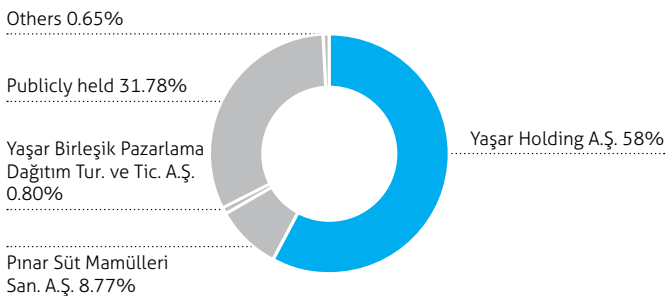
Pınar Su employs Class 100 barrier isolator and cleanroom technologies in its filling plant environments in which a positive interior air pressure is maintained while ambient air is continuously filtered. Pınar Su water is subjected to a battery of physical, chemical, and microbiological tests at every stage of production.

Pınar Su will continue to strengthen its market position by means of new investments in the future as well.

Having become thoroughly identified with consumer confidence over the years and regarding customer satisfaction above all, Pınar Su has defined its top-priority goal as that of constantly improving its production quality. Pınar Su is committed to keeping a close watch on innovations and technological developments taking place in the sector in which it is engaged, to undertaking investments appropriate to such developments, and to pursuing its mission of being the sector's pioneering firm.

Healthful water for healthier people

Pınar Su Shareholder Structure



Issued Capital: TL 12,789,345
Registered Capital: TL 50,000,000

Shareholder	Share (%)	Share Amount (TL)
Yaşar Holding A.Ş.	58.00	7,417,546
Pınar Süt Mamülleri San. A.Ş.	8.77	1,122,150
Yaşar Birleşik Pazarlama Dağıtım Tur. ve Tic. A.Ş.	0.80	101,992
Publicly held	31.78	4,064,924
Others	0.65	82,733
Total	100.00	12,789,345

Pınar Su shares are listed on the Istanbul Stock Exchange with the ticker symbol PINSU.