

# A leading company that complies with the highest standards in all of its business processes

## Pınar Su in Brief

Pınar Su's production competencies position it as a company with one of the broadest selections of products in its sector.

## firsts

Pınar Su is the first beverage produced in Turkey whose quality has been recognized and approved by NSF International.

In 1984 Pınar Su laid the foundations of Turkey's first bottled mineral water plant that made use of one-way (non-returnable) packaging. Today Pınar Su is a leading company that complies with the highest standards in all of its business processes ranging from production sites that make use of the world's most advanced technology to logistical services supported by the most powerful infrastructure.

Water which Pınar Su obtains from its Madran, Gökçeağaç, and Akçaağaç springs is supplied to consumers in Turkey and in the nearly thirty countries to which the company exports under the "Pınar Yaşam Pınarım" (Pınar: My Life Source) label.

In bottling plants whose ultra-hygienic conditions are far superior to industry standards, water is packaged exactly as it was harvested at source and without any changes in its natural state or balanced mineral content.

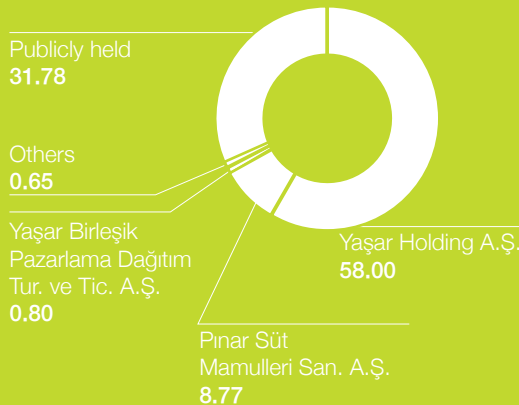
Pınar Su employs class 100 barrier isolator and cleanroom technologies in its fully-automated

filling plant environments, in which a positive interior air pressure is maintained while ambient air is continuously filtered. Pınar Su water is subjected to a battery of physical, chemical, and microbiological tests at every stage of production.

Pınar Su is the first beverage product made in Turkey whose quality has been recognized and approved by NSF International, a public health and environmental organization that provides standards development, product certification, auditing, education and risk management services. Keeping a close watch on innovations and technological developments that will increase its production quality, Pınar Su is focused on increasing its market shares through new undertakings in national and international markets by introducing new products, on further enhancing consumer satisfaction, and on pursuing sustainable growth.

Pınar Su is a member of the Yaşar Group, one of Turkey's biggest and most highly respected corporate groups.

### Pınar Su's Shareholder Structure (%)



Shareholder	Share (%)	Share Amount (TL)
Yaşar Holding A.Ş.	58.00	7,417,546
Pınar Süt Mamulleri San. A.Ş.	8.77	1,122,150
Yaşar Birleşik Pazarlama Dağıtım Tur. ve Tic. A.Ş.	0.80	101,992
Publicly held	31.78	4,064,924
Others	0.65	82,733
<b>Total</b>	<b>100.00</b>	<b>12,789,345</b>

Pınar Su shares are traded on the Borsa İstanbul National Exchange under ticker symbol PINSU.

The company's capital is represented entirely by bearer shares, each one of which entitles its owner or proxy to a single vote when attending a general meeting of the company.