

A leading company complying with the highest standards in all of its business processes

Pınar Su in Brief

Pınar Su’s production competencies position it as a company with one of the broadest selections of products in its sector.

TSI

Pınar Su was the first packaged water brand in Turkey to be awarded Turkish Standards Institution certification.

In 1984 Pınar Su laid the foundations of Turkey’s first bottled mineral water plant that made use of one-way (non-returnable) packaging. Today Pınar Su is a leading company that complies with the highest standards in all of its business processes ranging from production sites that make use of the most advanced technology to logistical services supported by the most powerful infrastructure.

Water which Pınar Su obtains from its Madran, Gökçeağaç, and Akçaağaç springs is supplied to consumers in Turkey and in the nearly thirty countries to which the Company exports under the “Pınar Yaşam Pınarım” (Pınar: My Life Source) label. In bottling plants whose ultra-hygienic conditions are far superior to industry standards, water is packaged exactly as it was harvested at source and without any changes in its natural state or balanced mineral content.

Pınar Su employs class 100 barrier isolator and cleanroom technologies in its fully-automated filling plant environments, in which a positive interior air pressure is maintained while ambient air is continuously filtered.

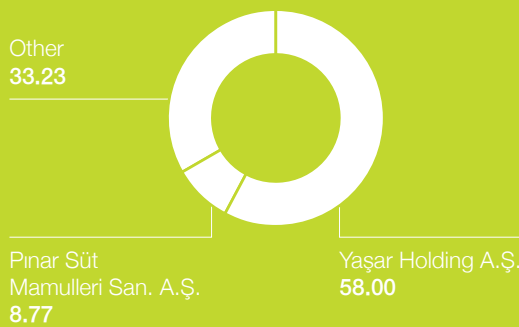
Pınar Su water is subjected to a battery of physical, chemical, and microbiological tests at every stage of production.

The first Turkish beverage to prove its quality by being awarded NSF International certification by the US-based National Sanitation Foundation, Pınar Su was also the first packaged water brand to be approved by the Turkish Standards Institution as well.

Focusing on increasing its products’ market shares, on enhancing customer satisfaction, and on pursuing sustainable growth by developing new products as well as through the ventures that it has so far undertaken and will continue to undertake in national and international markets, Pınar Su keeps a close watch on innovations and technological improvements that will further boost its production quality.

Pınar Su is a member of the Yaşar Group, one of Turkey’s biggest and most highly respected corporate groups.

Pınar Su’s Shareholder Structure (%)



Shareholder	Share (%)	Share Amount (TL)
Yaşar Holding A.Ş.	58.00	7,417,546
Pınar Süt Mamulleri San. A.Ş.	8.77	1,122,150
Others	33.23	4,249,649
Total	100.00	12,789,345

Pınar Su shares are traded on the Borsa İstanbul National Market under ticker symbol PINSU.

The Company’s capital is represented entirely by bearer shares, each one of which entitles its owner or proxy to a single vote when attending a general meeting of the Company.